



# **HOLEX PRODUCT DESIGN MANUAL**

MARCH 2021

# HOLEX\_COLOUR WORLD

**HOLEX red** for the logo  
and as body colour for  
products



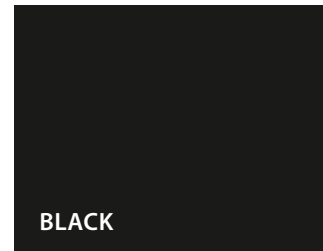
**CMYK:** 0 / 100 / 80 / 10  
**RGB:** 200 / 15 / 45  
**Pantone:** 186 (C or U)  
**Hex code:** C80F2D  
**RAL:** 3020  
**HKS:** 15

**White** for the  
HOLEX text legend



**CMYK:** 0 / 0 / 0 / 0  
**RGB:** 255 / 255 / 255  
**Hex code:** ffffff  
**RAL:** 9016

**Black**  
as body colour for  
products



**CMYK:** 0 / 0 / 0 / 100  
**RGB:** 0 / 0 / 0  
**Pantone:** Black 6 C  
**Hex code:** 000000  
**RAL:** 9005  
**HKS:** 88

**Special case:**  
Pale shades of grey as body colour  
for products



# HOLEX PACKAGING\_GUIDELINES

HOLEX products should in principle be packed in brown or white standard cardboard boxes, provided with a HOLEX label.  
If the packaging forms a **permanent part** of the product (e.g. for dispensers or multi-packs) or if it dominates visually in relation to the size of the product

(e.g. boxes with blister packaging) or if safety instructions must be applied, the packaging must be compliant with the HOLEX design standard.



Current state of HOLEX packaging



# PACKAGING OF DRILLS AND MILLING CUTTERS\_COLOURS

## 1st choice

Transparent plastic packaging in black



If no other solution is available, drills and milling cutter packaging with red seals may be used. (Seals in black are preferable)

## 2nd choice

Packaging in transparent plastic



# HOLEX ADHESIVE TAPE

HOLEX adhesive tape for large cardboard boxes such as from the workstations and storage range.



# HOLEX DISPATCH LABELS

HOLEX dispatch labels in the dimensional sizes known previously.

**L1** (Größe 1: 48 × 10 mm)

Prod.-Nr.: Arial Bold, 5 pt  
Stückzahl: Arial Bold, 5 pt



**L2** (Größe 2: 63 × 24 mm)

Prod.-Nr.: Arial Bold, 11 pt  
Prod.-Bezeichnung: Arial, 6 pt  
Stückzahl: Arial Bold, 6 pt



**L3** (Größe 3: 93 × 36 mm)

Prod.-Nr.: Arial Bold, 16 pt  
Prod.-Bezeichnung: Arial, 9 pt  
Stückzahl: Arial Bold, 9 pt



**L4** (Größe 4: 30 × 44 mm)

Prod.-Nr.: Arial Bold, 11 pt  
Prod.-Bezeichnung: Arial, 6 pt  
Stückzahl: Arial Bold, 6 pt



**L5** (Größe 5: 60 × 93 mm)

Prod.-Nr.: Arial Bold, 19 pt  
Prod.-Bezeichnung: Arial, 10 pt  
Stückzahl: Arial Bold, 10 pt



# CONTACT

**If you have any questions about the product design,  
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