

Privacy Policy for the Hoffmann Group machining calculator app

We are delighted that you are interested in our Hoffmann machining calculator app (hereinafter referred to as the “App”). We attach great importance to the protection of your privacy. We consider it part of a company’s responsibility to protect information and data entrusted to it. To ensure that you feel comfortable when using our App, when processing your personal data we strictly comply with the provisions under the law. In this privacy policy, we would now like to inform you in detail how we handle your data.

This privacy policy applies in addition to our general [privacy policy](#).

1. Who is responsible for the processing of my data?

The controller for the processing of your data when you visit this website is Hoffmann SE, Haberlandstr. 55, 81241 Munich.

You can contact the data protection officer at Hoffmann SE by post at the above address, fao the data protection officer, or by e-mail at: dataprotection@hoffmann-group.com.

2. When does the App record data concerning you and on what legal basis?

When you download the App, the necessary information will be transferred to the App Store, particularly the user name, e-mail address and customer number of your account, the time of the download, payment information and the individual device code numbers. We have no influence over that data collection and are not responsible for it. We only process the data if it is necessary for downloading the App onto your mobile end device.

We use Google Analytics so that we can analyse and regularly improve the use of our App. For that purpose we use “cookies”, i.e. text files which are stored on your device and make it possible to analyse your use of the App. Through the statistics obtained we can improve our service and make it more interesting for you as a user. If a transfer to an unsafe third country takes place, this is done on the basis of Art. 49 (1) a) GDPR.

The legal basis for the use of Google Analytics is Art. 6 Paragraph 1 Point a) GDPR.

Details of the third-party provider: Google Dublin, Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland; if you are not a resident of the EU: Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Terms of use: <https://www.google.com/analytics/terms/gb.html>.

Privacy overview: <https://support.google.com/analytics/answer/6004245?hl=en>.

Privacy policy: <https://policies.google.com/privacy?hl=en>.

You can object to the data processing with effect for the future by sending us an e-mail at dataprotection@hoffmann-group.com or by making the appropriate setting in the App.

You can find further information on privacy here: <https://www.hoffmann-group.com/GB/en/houk/company/datenschutz>.

3. How long is your data stored?

We store your data only as long as necessary for the achievement of the purpose for which it was collected (for example in connection with a contractual relationship), or insofar as this is legally required.

The data collected through Google Analytics is automatically erased after 14 months. Data whose retention period has lapsed is erased automatically once per month.

4. What data protection rights do you have?

You have a right with respect to Hoffmann SE and the Hoffmann group companies, subject to the respective statutory conditions, to be provided with information (Article 15 GDPR), to rectification (Article 16 GDPR), to erasure (Article 17 GDPR), to restriction of the processing (Article 18 GDPR) and to data portability (Article 20 GDPR). You also have a right to lodge a complaint with a data protection supervisory authority (Article 77 GDPR).

If you have granted consent to Hoffmann SE or a Hoffmann group company you may revoke it at any time with effect for the future by e-mail, fax or letter: Hoffmann SE, Haberlandstr. 55, 81241 Munich, fax: +49 89 839189, e-mail: dataprotection@hoffmann-group.com.

If Hoffmann SE processes your data on the basis of a balancing of interests, you may object to the processing. If you lodge an objection, we will no longer process your data unless the controller company can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or the processing serves the purpose of the establishment, exercise or defence of legal claims.

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